



EventXtra

Hybrid Event Management Solution

EventXtra

Service Scope - Hybrid **Offline-Online** Event Solutions

Pre-event



Data import



Registration form



RSVP



Ticket Payment
Collection (HKD, RMB)



Notification email &
SMS



Attendee
management

In-event



Reception & multi-
session check-in



On-site name badge
printing



VIP attendance
notification



Real time statistics



Event &
Networking app

Post-event



Survey



Event report



Event CRM

6

Offices

Hong Kong / China / Taiwan /
Singapore / Canada / Australia

102

Cities

5+

Languages

200,000

Largest Event






































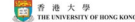








5,000

Events Completed

3M

Guests Served

Our Clients by Industry

Finance	Media	Event	Conference	Tech	Govt	Manufacturer	Others	
   	    	    	   	   	    	    	      	      

Our Clients by Country

We help companies from **102** cities in **12** countries.

US



500
NEW YORK BUILD 2019 EXPO
startupgrind
IN PARTNERSHIP WITH Google for Startups

EMEA



web summit
Dubai International Financial Centre

China



RENISHAW
apply innovation™



HSBC



BluetoothAsia
100.000.000

Japan & Korea



SparkLabs



INFINITY VENTURES SUMMIT

Taiwan



TAITRA



RENISHAW
apply innovation™



AppWorks

Singapore



sg1golf



mICE
SHOW ASIA



avia
FOR YOUR BATTERY ACCOUNT

UNBOUND

Office Locations

Headquarters:

Hong Kong

International Offices:

Taipei, Shenzhen, Singapore,
Canada

When will the event industry recover from the Coronavirus?

The Event Industry's Recovery Timeline Is Changing: What You Need to Know

BY JULIUS SOLARIS | AUGUST 26, 2020

Jan to Mar 2020

	APR-JUNE 2020	JULY- SEPT 2020	OCT-DEC 2020	JAN-MAR 2021
LIKELIHOOD OF COMEBACK	UNLIKELY	UNLIKELY	SOMEWHAT LIKELY	SOMEWHAT LIKELY
RISK OF HOSTING YOUR EVENT	VERY HIGH	HIGH	MODERATE	MODERATE

Aug 2020

	OCT-DEC 2020	JAN-MAR 2021	APR-JUNE 2021
LIKELIHOOD OF COMEBACK	UNLIKELY	SOMEWHAT LIKELY	LIKELY
RISK OF HOSTING YOUR EVENT	HIGH	MODERATE	MODERATE

Ref: Event Manager Blog

<https://www.eventmanagerblog.com/coronavirus-events-timeline>

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Event &
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Virtual Expo Platform

Post-event



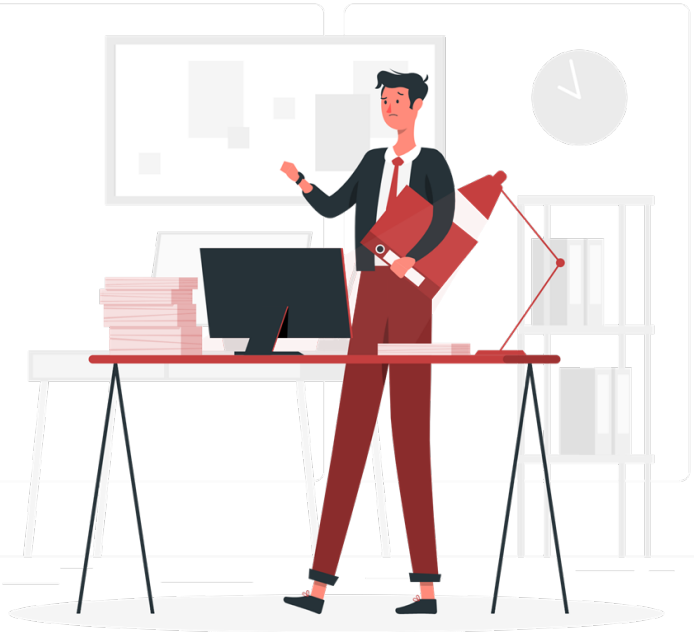
Survey



Event report

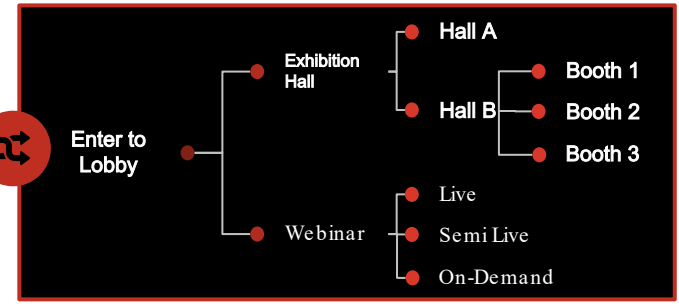


Event CRM

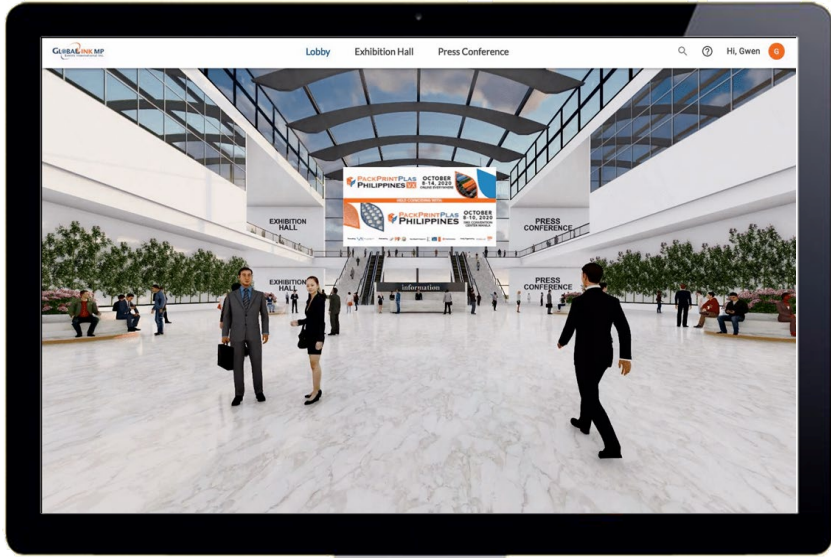


**Start our Journey
Virtually**

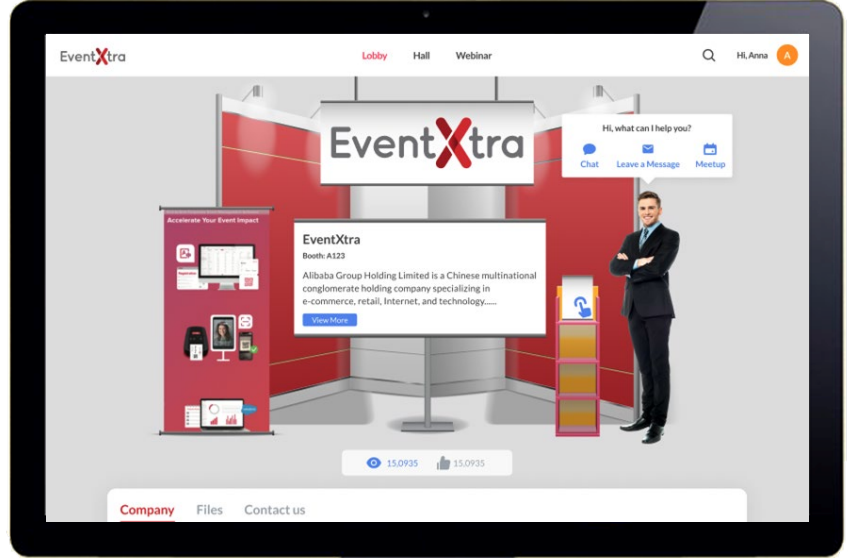
Experience during Virtual Event



Lobby



Booth





Virtual Events in Q2 / Q3 2020

Hong Kong



Hong Kong Science and Technology Parks Corporation (HKSTP)

Event Name - Global Matching 2020
of Booth - 160
of Webinar - 30



Cloud Expo Asia

Event Name - Cloud Expo Asia
of Booth - 30
of Webinar - 40+



Palo Alto Networks

Event Name - Secure Enterprise Transformation
of Booth - 10
of Webinar - 14



Microsoft Corporation

Event Name - IOT & 5G Lab Opening
of Booth - 10



Hong Kong Trade Development Council

Event Name - ALMAC
of Booth - 20
of Webinar - 15



Axis Communication

Event Name - Axis Asia Show
of Booth - 26
of Webinar - 160



South China Morning Post

South China Morning Post

Event Name - Singapore Property Festival 2020
of Booth - 10
of Webinar - 8



Japan External Trade Organization

Japan External Trade Organization

Event Name - Startup & Investors matching
of Booth - 30



EMSD

Event Name - I&T Day 2020
of Booth - 30
of Webinar - 40+



The Chinese University of Hong Kong

Event Name - 2020 Entrepreneur Day
of Booth - 70
of Webinar - 20



The Hong Kong Polytechnic University (PolyU)

Event Name - Career Fair 2020
of Booth - 80
of Webinar - 10



The Hong Kong University of Science and Technology (HKUST)

Event Name - Virtual Info Day 2020
of Booth - 70
of Webinar - 20



THE UNIVERSITY OF HONG KONG

The University of Hong Kong Faculty of Medicine

Event Name - Info Day 2020
of Booth - 40
of Webinar - 20



KEEP

MOVING

FORWARD

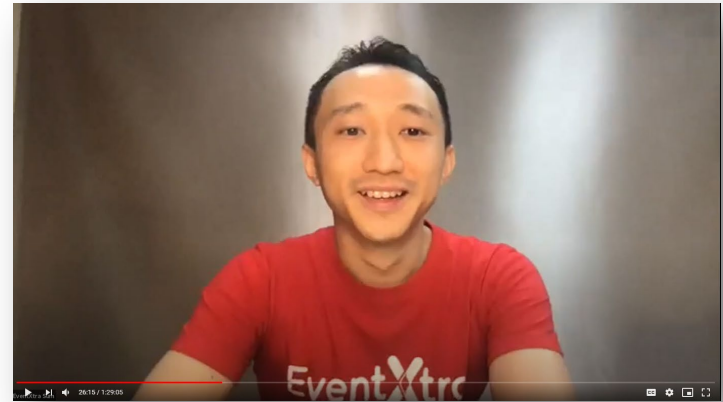


Global-Link Pioneers Virtual Expos in the Philippines with EventXtra

Virtual Press Conference



Exclusive Reseller Offer for Global-Link MP Philippines from ExentXtra



Global-Link MP CEO - Patrick-Lawrence Tan



EventXtra CEO - Sum Wong

Experience during the Event

Visit the Booth

EventXtra

Lobby Exhibition Hall Webinars Participants Networking Lounge Custom Page Products

Hi, Leo

Lobby > Exhibition Hall

FILTER Clear all

Trading Performance

- Automobile, Transportation Equipment
- Aerospace
- Electrical Machinery, Precision Machinery, Semiconductor
- Machine, Industrial Machinery
- Heavy Industry, Heavy Electric Machinery, Railway
- Medical Care, Health Care
- Chemicals, Food, Pharmaceuticals
- Other Manufacturing
- Startup
- Event Tech

Exhibitor Brian's Booth

Exhibitor Michelle's Demo

Exhibitor Arinex's Demo Booth

Exhibitor Jiuman's Demo Booth

Exhibitor Reed Tradex Viet Nam

REED TRADEX VIET NAM

Exhibitor GOZENS INTERNATIONAL CO., LTD.

Gozens

Exhibitor Food Innovation Australia

Exhibitor Lauren's booth

Exhibitor Example Booth

Leo Chan

Experience during the Event

Visit the Booth

Company logo/Image

Poster

Introduction video/image

Chat with Sales Rep

Leave a message by email

Schedule an online/offline meeting

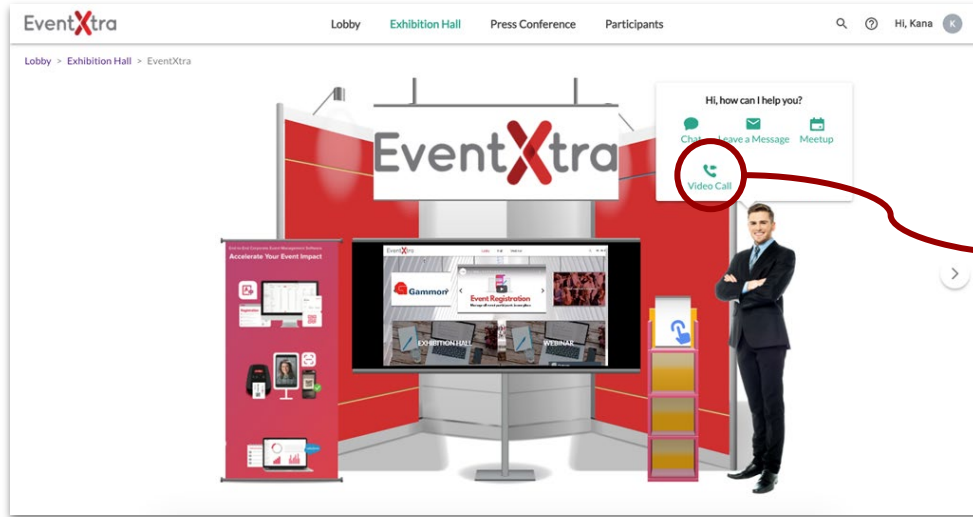
Video call with the Booth Rep (Add-on)



Booth Video Call



Exhibitors can host their own Booth video call room and allow attendees to join the video call (with max. of 4 people). This helps exhibitors to interact with attendees real-time in group video call.



Explore by Service / Product / Promotion



Lobby

Exhibition Hall

Networking Hub

Conference Hall

Special Offer Zone



Hi, Ricky



Go Cloud Festival
Grow Your Business
with Global Intelligent
Cloud Services

[Join Now](#)

Huawei Go Cloud Festival: New User Package from \$1 USD!

Huawei Cloud & AI



Register Cloud service
to get USD500 Coupon

- ✓ AWS (Global)
- ✓ Alibaba Cloud (International)
- ✓ HUAWEI Cloud (International)
- ✓ Microsoft Azure
- ✓ Google Cloud

Get USD 500 Public Cloud Coupons from CMI mCloud portal

China Mobile International Limited

ESI Microsoft Teams Marketplace

Visit ESI/ ASC/ Jabra/ Morphisec booth

Chance to get
Portable USB Fan
for FREE

Portable USB Fan

Esi Microsoft Teams Marketplace

WIN THIS BACKPACK!



GitLab - North Face Backpack

GitLab



ONE PACIFIC
**REDEEM
RED WINE**
換領優質紅酒
壹支

**Automation
Assessment**
智慧自動化評估服務

ORACLE NETSUITE
Solution Provider

Patn Partner workato

Synology[®]

DiskStation
DS220+

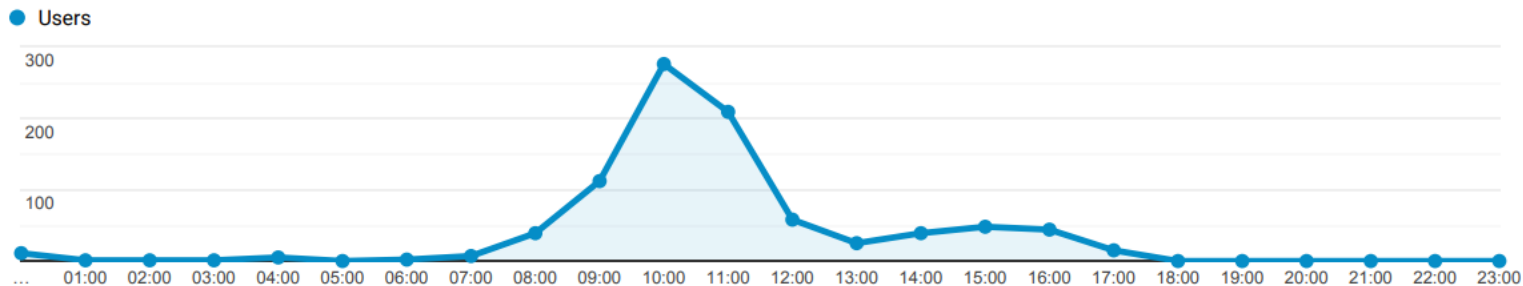
Create your personal
data library

Buy US\$1,000 get US\$100
Free for New AWS user
through eCloudvalley

Chat with us

US\$1,000
US\$1,100

Ricky Lau



Users

641



New Users

398



Sessions

860



Number of Sessions per User

1.34



Page Views

2,008



Pages/Session

2.33



Avg. Session Duration

00:04:01

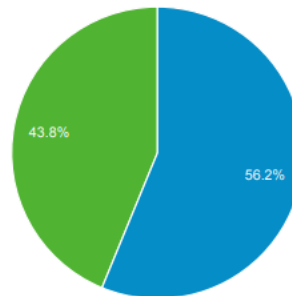


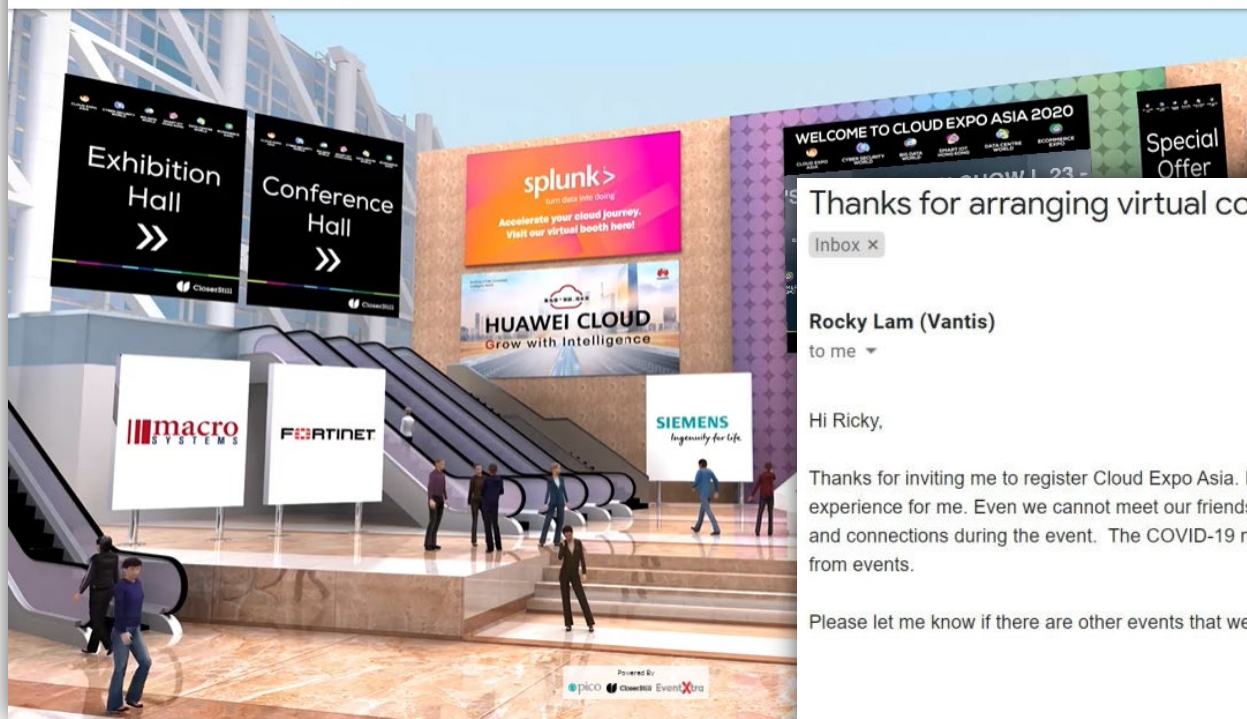
Bounce Rate

71.51%



■ New Visitor ■ Returning Visitor





Thanks for arranging virtual conference, Cloud Expo in HK

Inbox x

Rocky Lam (Vantis) to me 7:42 PM (1 hour ago)

Hi Ricky,

Thanks for inviting me to register Cloud Expo Asia. It was great to participate in this event with a completely new experience for me. Even we cannot meet our friends physically, I'm still able to get over 20 potential pipelines and connections during the event. The COVID-19 never stops us learning new things and meeting new leads from events.

Please let me know if there are other events that we can join next time.

Best regards,

Dr Rocky Lam

Thanks!

Have any questions?
Please feel free to contact

sales@eventxtra.com