

COMMUNICATION
PERFORMANCE
TRANSFORMATION
WITH MOODIE.AI



Date: 10 March, 2025

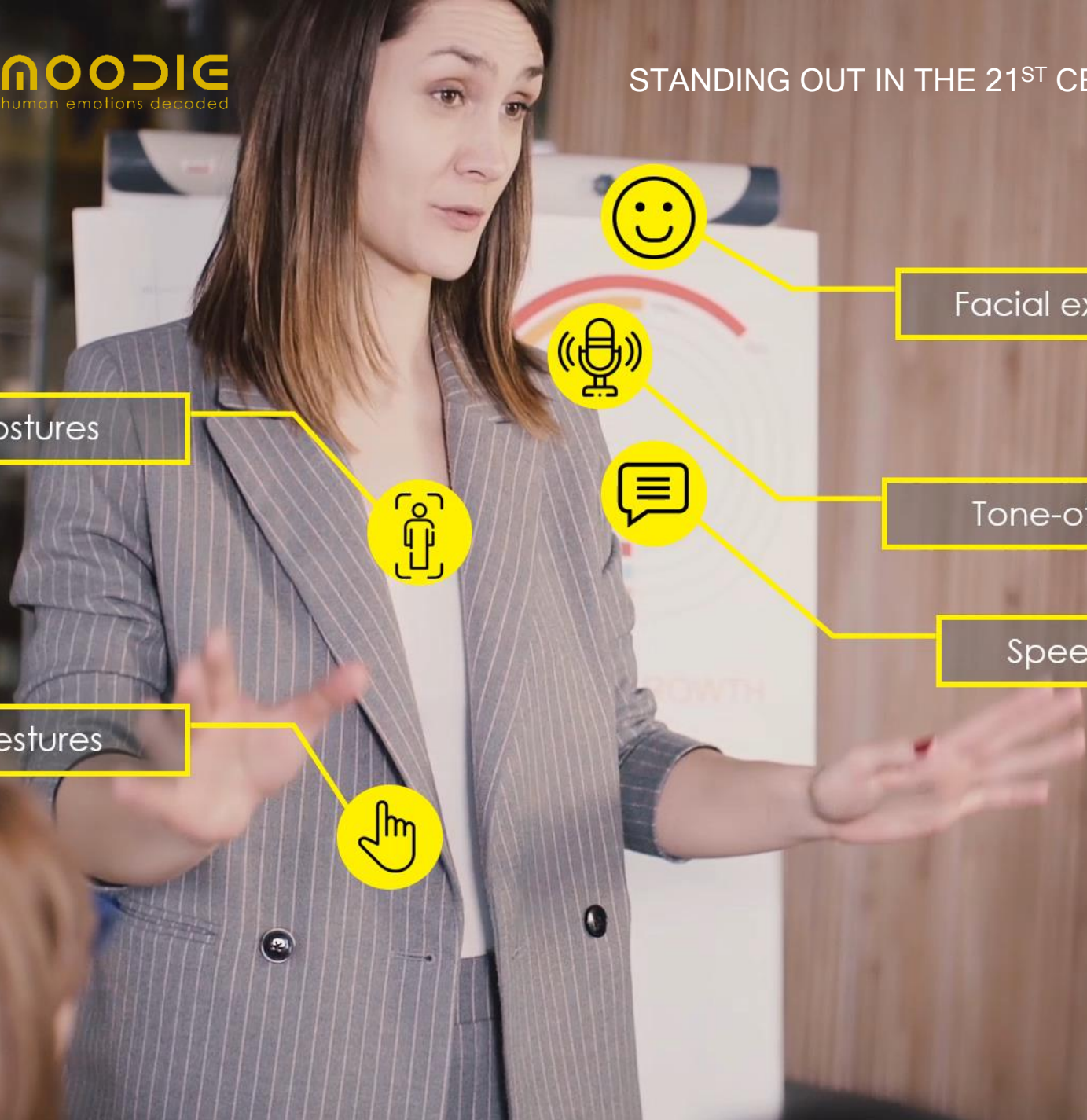
Body postures

Hand gestures

Facial expressions

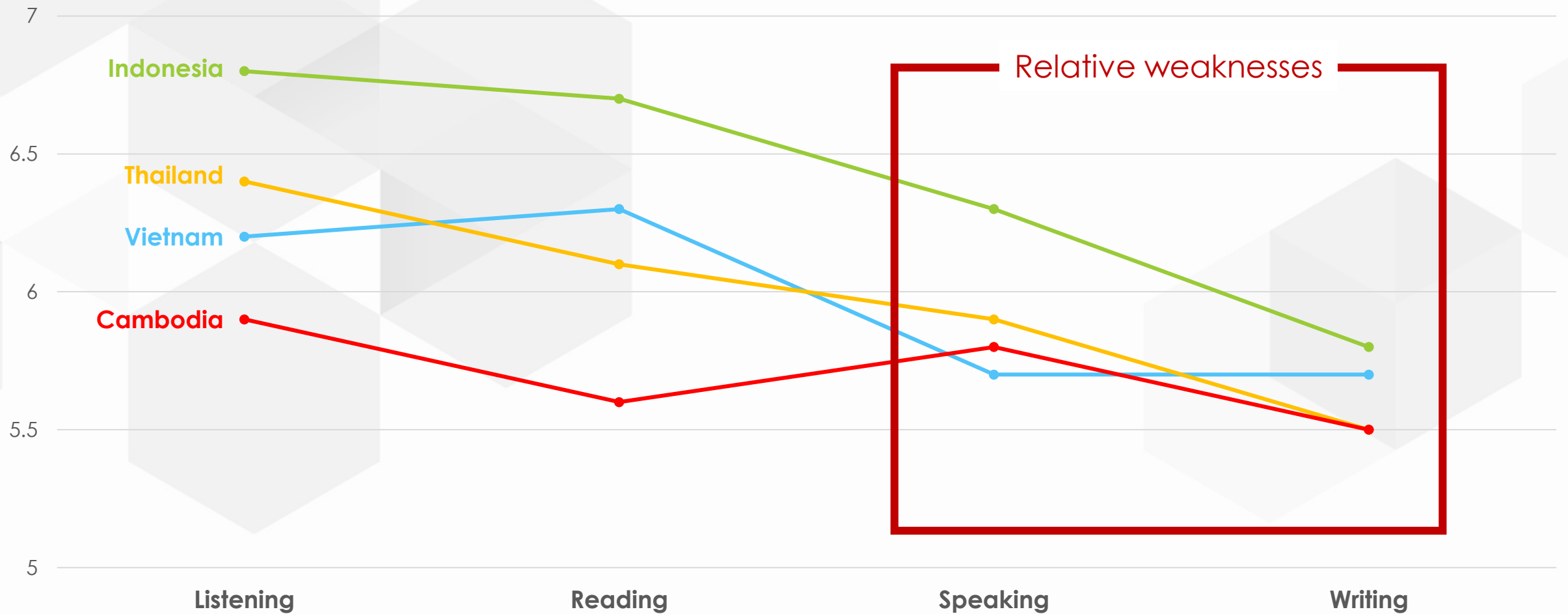
Tone-of-voice

Speech content



IELTS's statistics show that non-English speaking learners in Asia have relative weaknesses in speaking and writing.

Academic Mean Performance in IELTS 2019



When asking about the challenges they face...

Training

50%

have never received
any training

33%

Not look
confident
enough

36%

Not sound
fluent
Enough

46%

Getting
nervous
during
presentation

66%

Getting
nervous
before
presenting

Communication and presentation are taught as a knowledge rather than being practiced as a skill in both schools and workplaces throughout Asia, leaving a substantial effectiveness gap.

Complex verbal and
non-verbal
components



Contextual influences



Time-consuming



Labor-intensive



Record practice videos



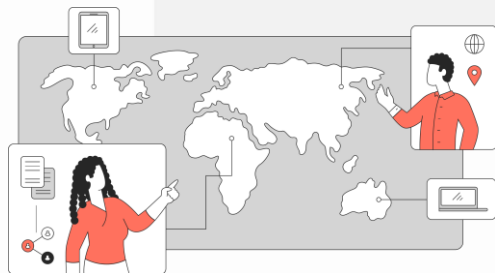
Review personal performance



Access learning resources



Administrator functions





Immersive practice environment

Presentation against virtual audiences in multiple scenario and language selection

Face

Voice

SURPRISED 0 %

HAPPY 0 %

CALM 97 %

CONFUSED 0 %

SAD 0 %

ANGRY 0 %

DISGUSTED 0 %

FEAR 0 %

Content/
Language



Body



Composite Artificial Intelligence

70 data points captured on video via visual, voice and text recognition on browser/ mobile app

Decision Modelling



Confidence



Fluency

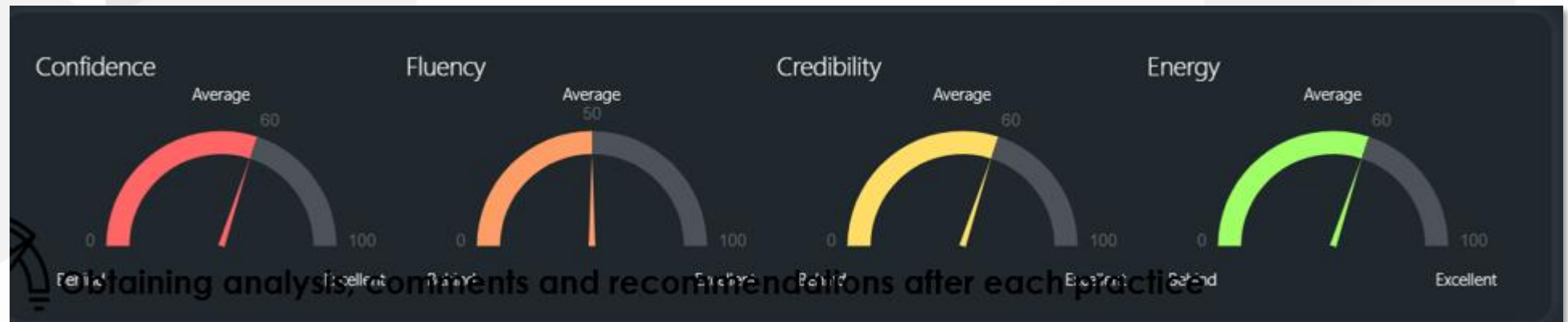


Credibility

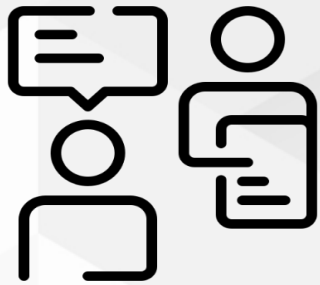


Energy


Mimics
Human
Impressions
Quantitatively







Applied Psychology



Provides
Personalized
Feedback
Qualitatively

Recommendation • 

 Face	<p>Put more smiles on your face to charm your audience. You will look more confident and engaged. Surprise your audience by really listening to your audience.</p>
 Content	<p>Avoid filler words 'and then' as it will make you sound more engaging.</p>
 Voice	<p>Keep stable volume and don't fluctuate pitch to follow your speech.</p>
 Body	<p>Open up your arms to show openness and sincerity as it suggests confidence and sincerity. Hold up and show your palms more often as it implies openness and sincerity.</p>



Total Practices
18 Times
90
The Best Score

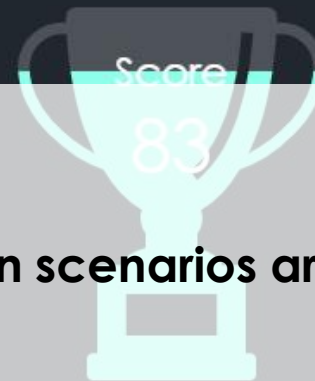


Job interview

Media

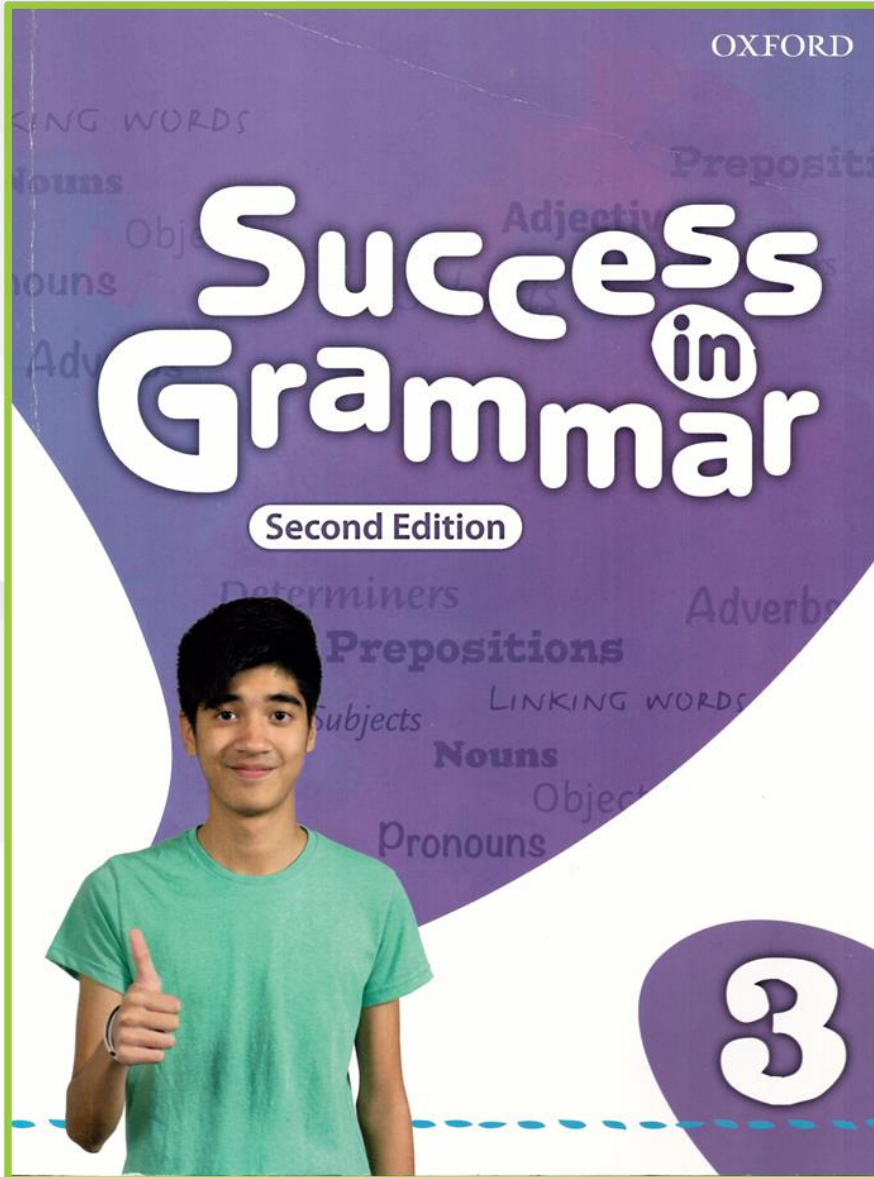
Public Speech

Board Room



Performance Dashboard

All personal progress of different communication scenarios are summarized on a dashboard



Assessment 2

Task 1 You have decided to share an excerpt from a newspaper article on a social networking site. Complete the excerpt with the correct form of the verbs in brackets.

Treasures worth US\$5m stolen

The Best Art Museum (1) _____ (break) into last night. Three Qing dynasty paintings and a vase, which are worth US\$5,000,000 in total, are missing.

When the staff (2) _____ (come) to work this morning, they (3) _____ (find) that the exhibition area of the museum (4) _____ (ransack). The missing items (5) _____ (place) in an open area and (6) _____ (exhibit) at the museum together with 20 other Qing dynasty antiques before they (7) _____ (steal). The police suspect that the museum (8) _____ (not lock) properly.

The Best Art Museum (9) _____ (become) a popular place for art lovers since it (10) _____ (open) in 1966. It (11) _____ (renovate) three times. A number of major art exhibitions (12) _____ (hold) at the museum over the years and a lot of precious art treasures (13) _____ (kept) there.

👍 Like 💬 Comment ➦ Share

Task 2 Your class wants to set up a wish tree. Your classmates are writing what they think on some cards. Complete the cards with the correct form of the verbs in brackets.

If we (1) _____ (continue) to waste energy, all our energy resources will be used up one day.

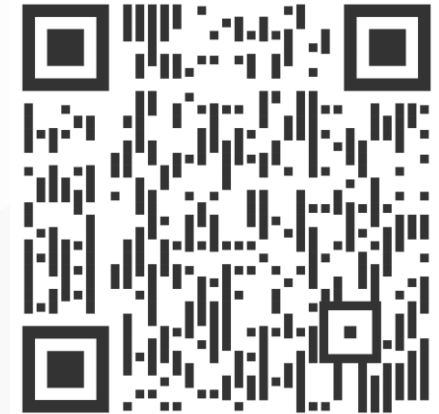
If I (2) _____ (be) an inventor, I would invent a machine that could generate electricity without harming the environment.

If a school (3) _____ (not have) enough students, it will be closed down.

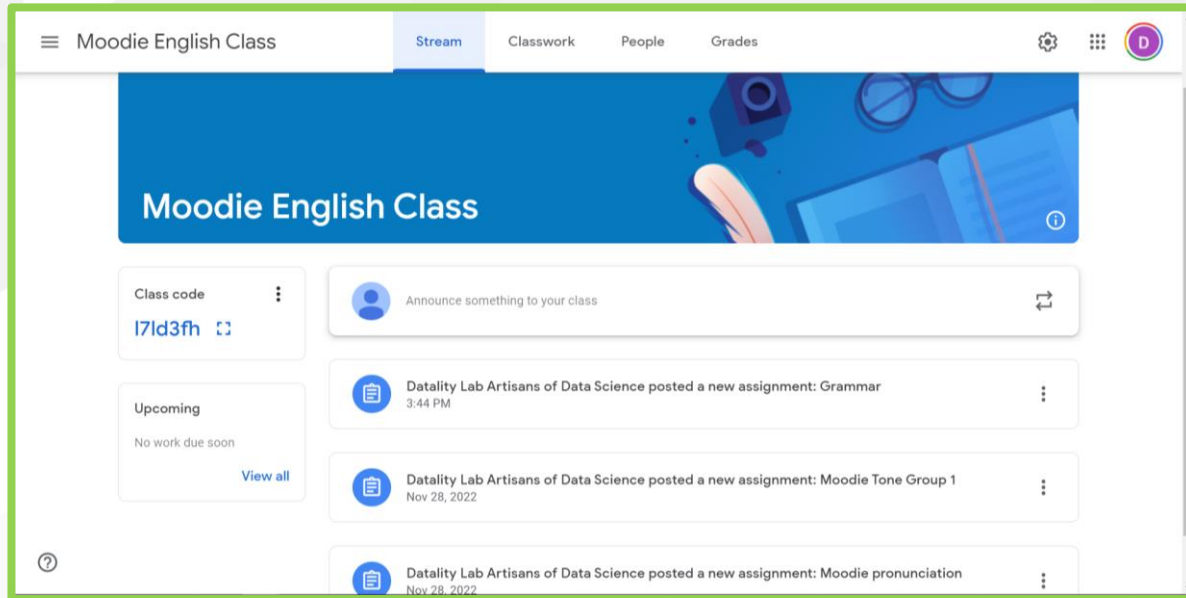
My primary school would not have been closed down if it (4) _____ (have) enough students.

155

Interactive exercises
by scanning the QR
code in textbook



Exercise demo: fill in
the blanks with correct
tense using voice



Moodle English Class

Stream Classwork People Grades

Moodle English Class

Class code
171d3fh

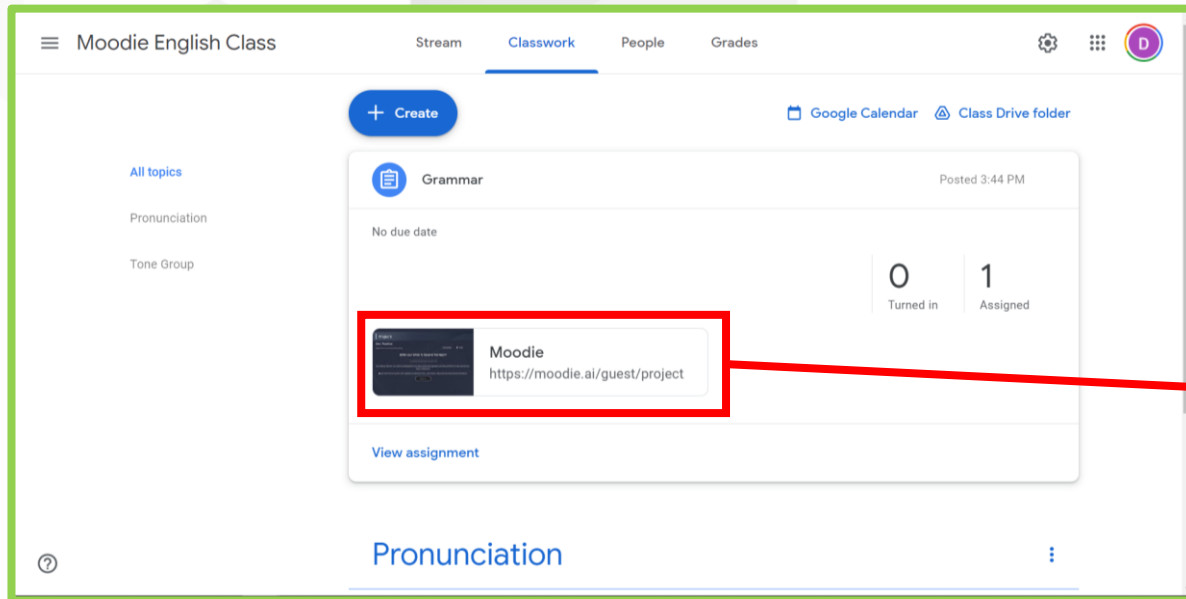
Upcoming
No work due soon
View all

Announce something to your class

Datality Lab Artisans of Data Science posted a new assignment: Grammar
3:44 PM

Datality Lab Artisans of Data Science posted a new assignment: Moodle Tone Group 1
Nov 28, 2022

Datality Lab Artisans of Data Science posted a new assignment: Moodle pronunciation
Nov 28, 2022



Moodle English Class

Stream Classwork People Grades

+ Create

Google Calendar Class Drive folder

All topics

Pronunciation

Tone Group

Grammar
Posted 3:44 PM

No due date

0 Turned in 1 Assigned

Moodle
<https://moodie.ai/guest/project>

View assignment

Pronunciation

With a Moodle.ai direct link, it takes only a few steps for teachers to embed the exercises into their learning management system, e.g. Google Classroom

<https://moodie.ai/guest/project/42/practice?email=>



Moodie.ai Performance Report

Hi User (roland.leung@datalitylab.com),

Thanks for using Moodie.ai

The results for your video are ready:

Maintains full recording for student and teacher reference.



Video URL: [rUJEvgIvTXK_1675312037311.mp4](#)

Demo Video



Demo video: [Demo video](#)

Demo videos provide learning references and explanations.



Scores

Detailed scores generated by AI to save teachers' time.

Grammar score	62
Accuracy score	88
Speed (word/min)	142

Your answer	Model answer	Tense	Voice
was broken	was broken	Past tense	Passive voice
came	came	Past tense	Active voice
find	found	Past tense	Active voice
was ransacked	was ransacked	Past tense	Passive voice
are placed	were placed	Past tense	Passive voice
exhibit	were exhibited	Past tense	Passive voice
were stolen	were stolen	Past tense	Passive voice
was not locked	was not locked	Past tense	Passive voice
become	has become	Present perfect tense	Active voice

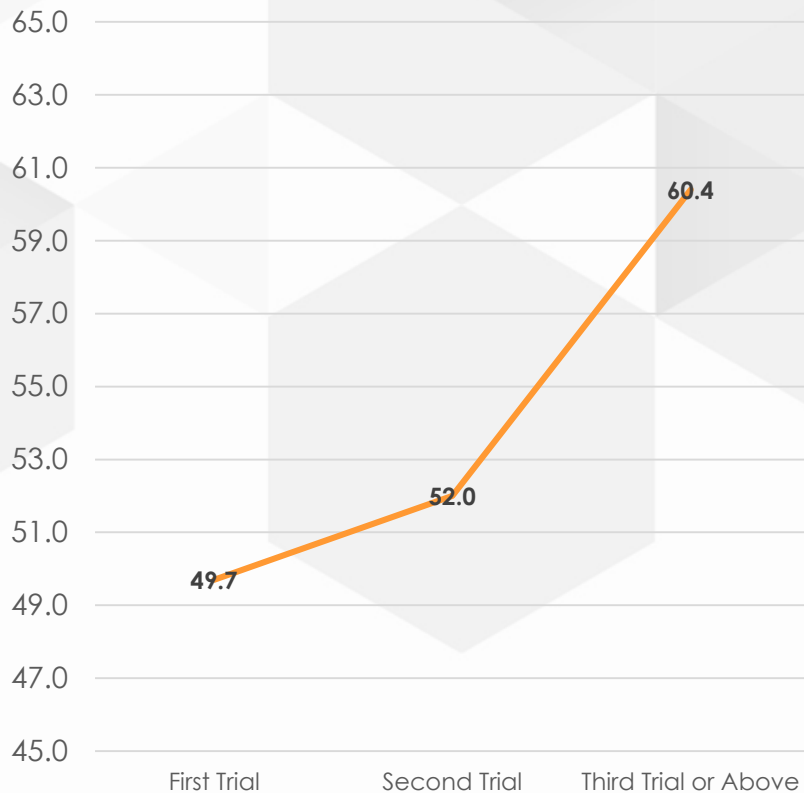
Model answers help reinforce correct concepts and correct incorrect ones.



Results from n=407 student users in Hong Kong and Singapore saw significant improvement in emotion, content, voice and body expressions after 3 practices.

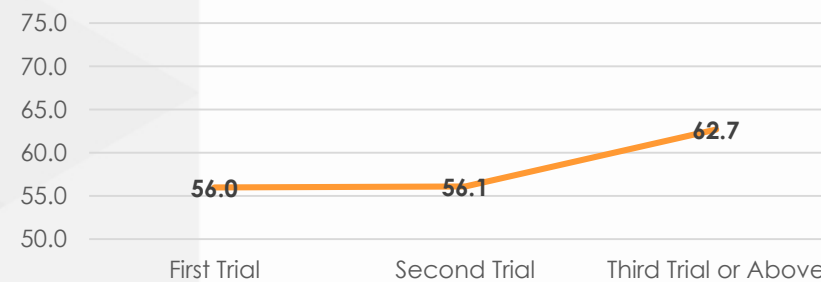
Overall Total Score
54.6

Total Score in Average



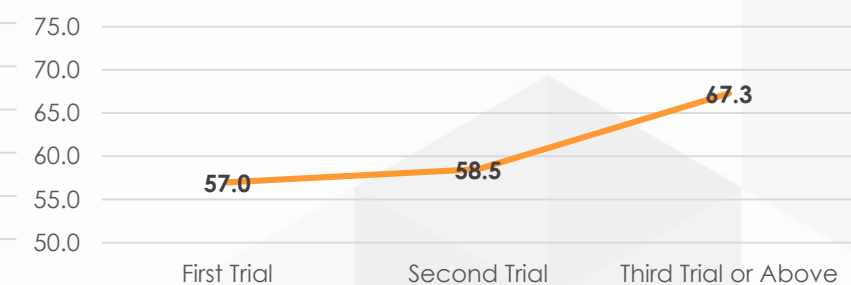
Overall Facial Expression
57.7

Average facial expressions



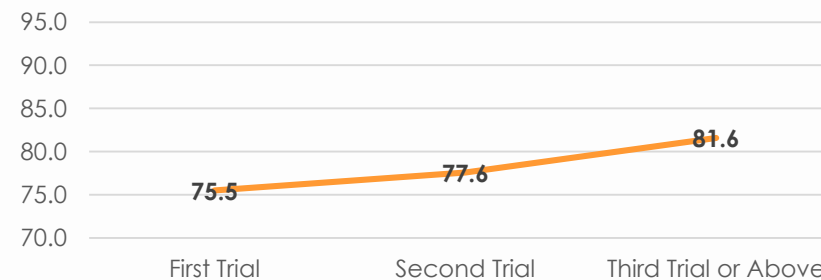
Overall Content Expression
60.7

Average content expressions



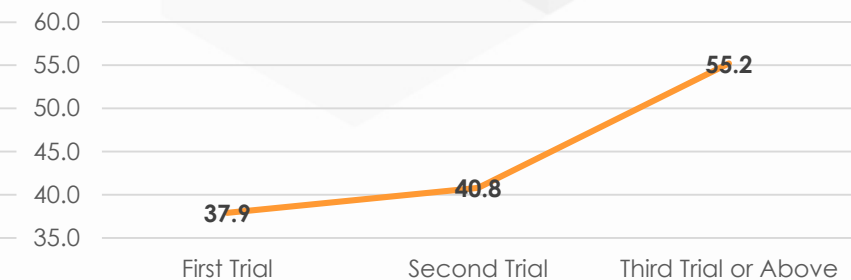
Overall Voice Expression
76.9

Average voice expressions



Overall Body Expression
45.6

Average body expressions



We have significant exposure & various industry recognitions gained in the market in the past 2 years.

Industry support



π
 創新科技署
 Innovation and
 Technology Commission

Innovation and Technology Fund
 Enterprise Support Scheme (2020, 2022)



Cyberport Creative Micro Fund & Incubation
 Program (2020, 2021)



CityU HK TECH 300 Angel Fund (2022)



SMU BIG Incubation Program (2022)



NUS Block71 Global Startup Runway (2023)



Quality Education Fund with EdUHK (2023)



Industry recognitions



新世界發展 **Tencent** 騰訊
 New World Development

Smart Retail Incubation Programme
 for the GBA
 Outstanding Performance



China-ASEAN New Smart City
 Innovation & Entrepreneurship
 Competition (ASEAN Division)
 Comprehensive Category Excellent Award



SICC Awards 2022
 Finalist of
 Best Technological
 Collaboration



The GBA STEM Excellence Award
 EdTech Companies 2022 Silver Award
 Startup - Artificial Intelligence



Huawei Spark Ignite 2022
 Global Startup Competition
 Best Enterprise Software & Top 15 Company



GES Awards
 Global EdTech Startups Awards
 Winner for Hong Kong
 2022



Since Moodie.ai launched in 2021, we have amassed a growing portfolio of reputable corporate and school clients.



香港城市大學
City University of Hong Kong

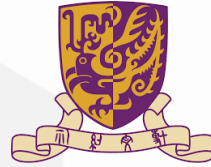
City University of
Hong Kong



The Education
University of
Hong Kong



Hong Kong
Metropolitan
University



The Chinese
University of
Hong Kong



Hong Kong Red
Swastika
Society Tai Po
Secondary
School



The Evangelical
Lutheran
Church of Hong
Kong Yuen
Long Lutheran
Secondary
School



Concordia
Lutheran School



United Christian
College
(Kowloon East)



Singapore
Management
University



Ngee Ann
Polytechnic



Singapore
University of
Social Sciences



FTLife Insurance
Company
Limited



AXA
Hong Kong

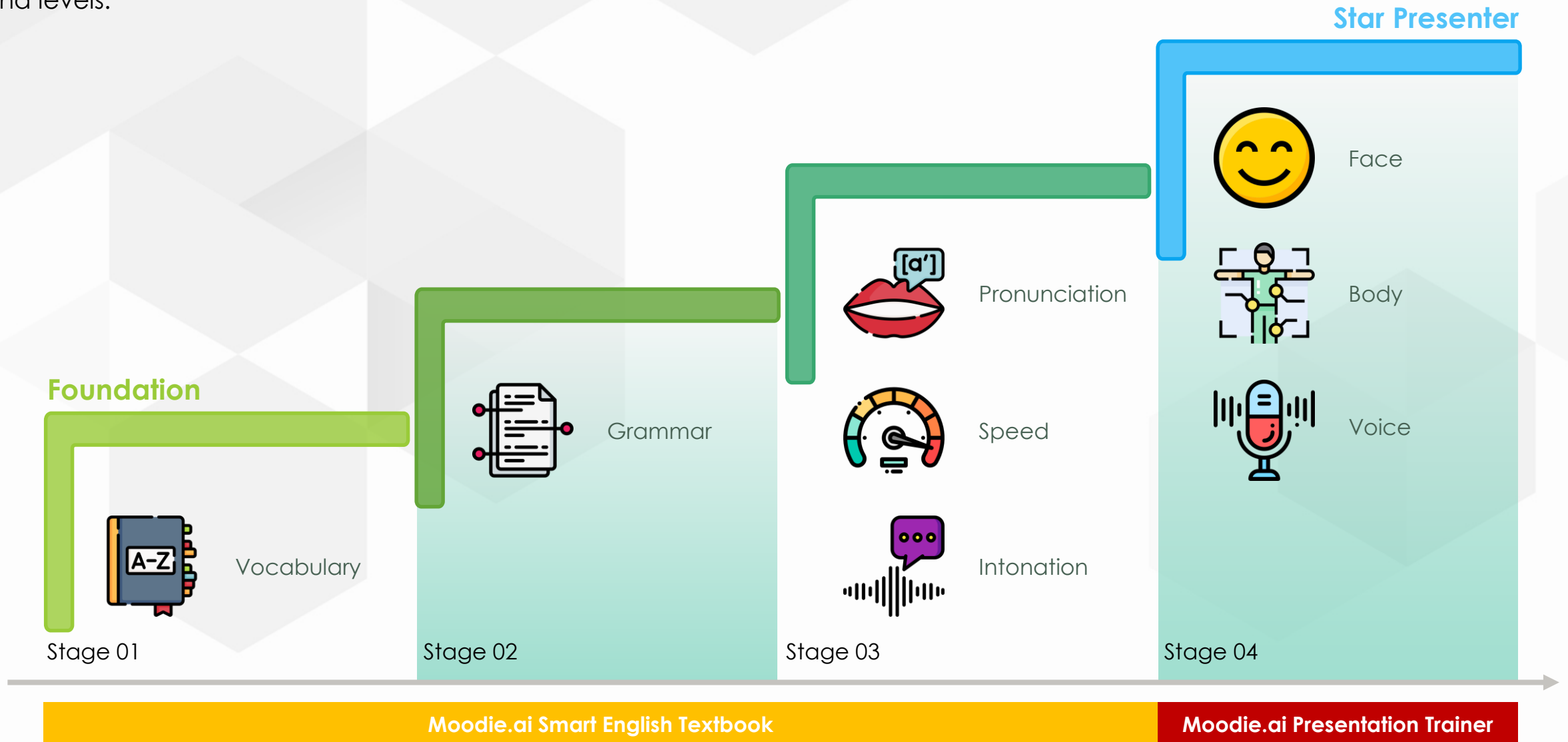


Cyberport



Prudential

With the ultimate goal of cultivating star presenters, we provide step-by-step teaching and exercises for different learning progress and levels.



“

Invest in 21st century
effective
communication
together with
Moodie.ai

”

