Enhancing Citizen Services

Exploring the Large Language Models in Improving Interaction with Citizens

10 January 2024

About US

Mindlayer provides a seamless and AI-powered customer service solution that leverages its premium Natural Language Processing (NLP) engine and trilingual ChatBot Technology.

Delivered 100+ projects

Successfully completed 100+ projects, gaining valuable experience across various industries.

Resolved 3M+ Enquiries per year

Leverage AI/NLP-powered solutions to address end user's enquiries thru Chatbot and Voicebot technology

15+ Trusted Clients from Enterprise/Gov

Delivering exceptional results with tailored solutions for enterprise and government sectors. E.g. 1823, HHB, IRD, etc

Strong Track Records

Cyberport Incubatee Program (2018)
CityU HK Tech 300 Angel Fund, TSSSU

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1. Challenges in Public Service

2. Existing AI Solutions

3. New Era of AI - LLM

4. Summary

Challenges in Public Services

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Challenges in Public Services

Increasing challenges for **addressing public inquiries** include **high call volumes**, **limited hours**, and **high expectations** from users and senior officials

Additional resources are required to manage surges in call volumes during peak periods, such as tax season. (**Increase 70% inquiries**)

Increased expectation by the end users since they would expect a scenario-based question can be catered rapidly
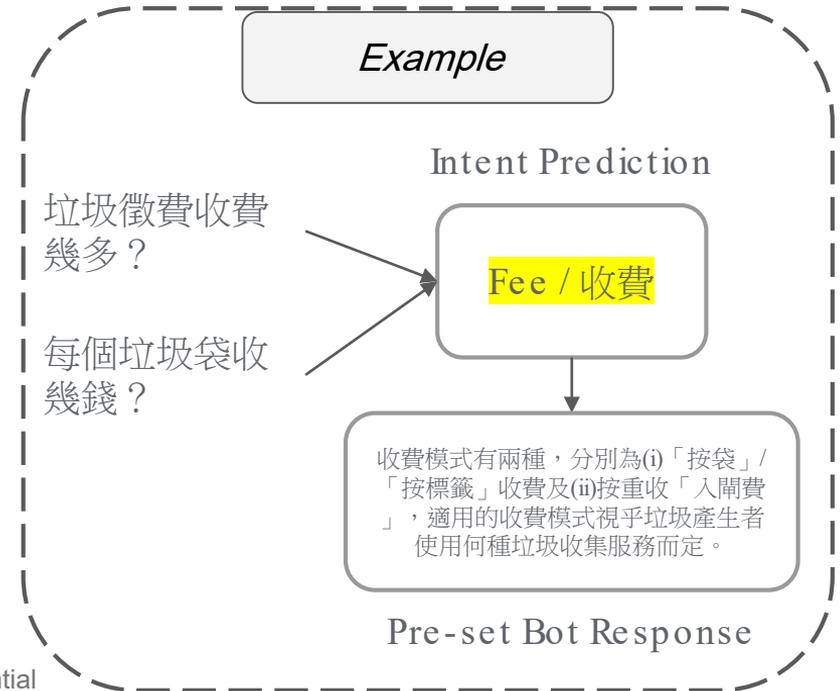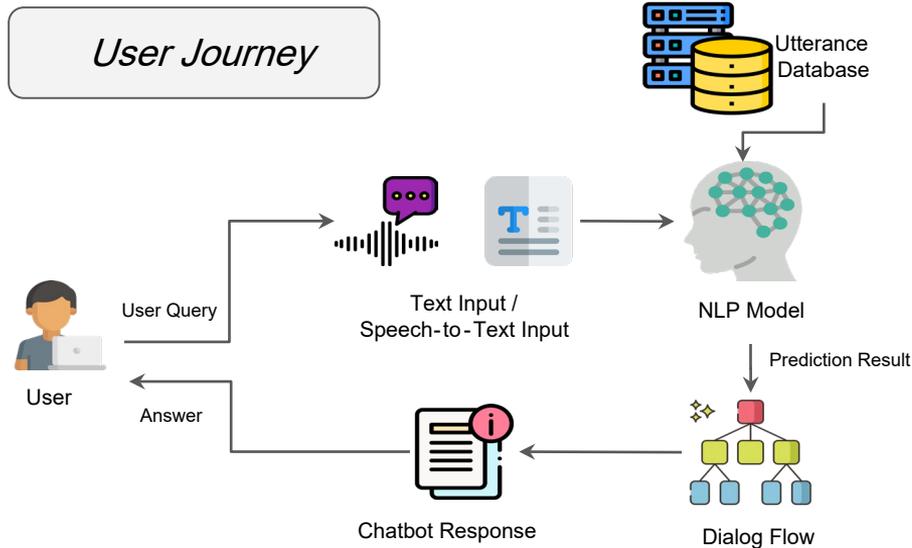
Limited service availability during non-office hour.
31% of the inquiries come from non-office hour

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Existing AI Solutions for Public Services

Existing Solutions, e.g. **Chatbot**, are often built on top of NLP Model, such as *BERT*, pre-trained with numerous data in a deep learning neural network.

Strong at **specific task, e.g. detect the intention of the user enquiries.**

User Journey

Utterance Database

User Query

Text Input / Speech-to-Text Input

NLP Model

User

Answer

Prediction Result

Chatbot Response

Dialog Flow

Example

Intent Prediction

垃圾徵費收費幾多？

每個垃圾袋收幾錢？

Fee / 收費

收費模式有兩種，分別為(i)「按袋」/「按標籤」收費及(ii)按重收「入閘費」，適用的收費模式視乎垃圾產生者使用何種垃圾收集服務而定。

Pre-set Bot Response

*BERT: *Bidirectional Encoder Representations from Transformers*

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NLP Chatbot / Voicebot

Pros:

1. <u>Easy to control</u> how the Chatbot responds to the enquiry.
2. <u>Good performance</u> on the domain-specific task

Cons:

1. <u>Require more effort</u> to change or extend scope once implemented *comparing to LLM solution*
2. <u>Reliant on the data</u> used to train the NLP model, which can lead to time-consuming data collection and pre-procession.

New Era of AI Solution –
Large Language Model (LLM)

Private & Confidential

Generative AI and Large Language Model (LLM)

A year ago, **ChatGPT** had brought **Generative AI** to widespread public attention. The foundational technology, **Large Language Model (LLM)**, becomes pivotal in addressing the challenges.

1. **Natural Language Processing** : LLM excels in understanding and generating human-like text, enhancing communication efficiency.

2. **Better Performance with Less Effort** : LLM-based Chatbot requires a significantly shorter development timeframe because less data is required and the fine-tuning process is simplified.

3. **Advanced Capabilities** : LLM supports multiple languages already without further fine-tuning.
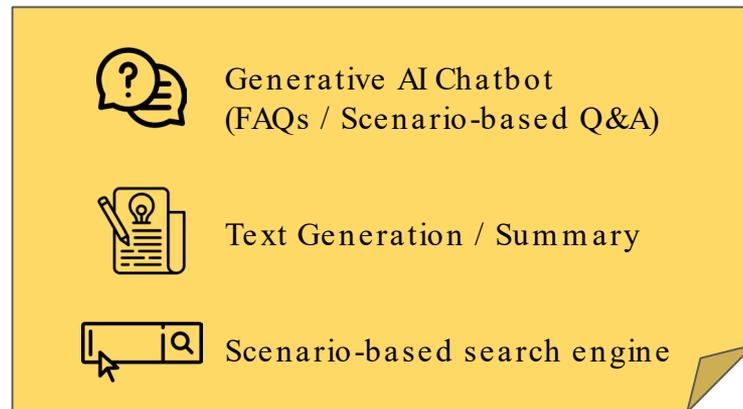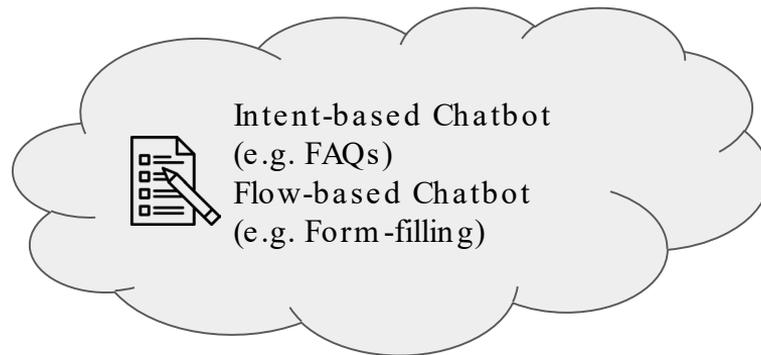
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Existing AI Solution

☑ Easy control over Chatbot responses

☑ Effective performance on the domain-specific task

☑ Consistent responses

LLM Solution

☑ Dynamic responses

☑ Creative problem solving, such as generative responses, suggestions etc.

☑ Significantly reduced development timeframe

Suitable Use Cases for Public Services

Intent-based Chatbot
(e.g. FAQs)
Flow-based Chatbot
(e.g. Form-filling)

Generative AI Chatbot
(FAQs / Scenario-based Q&A)

Text Generation / Summary

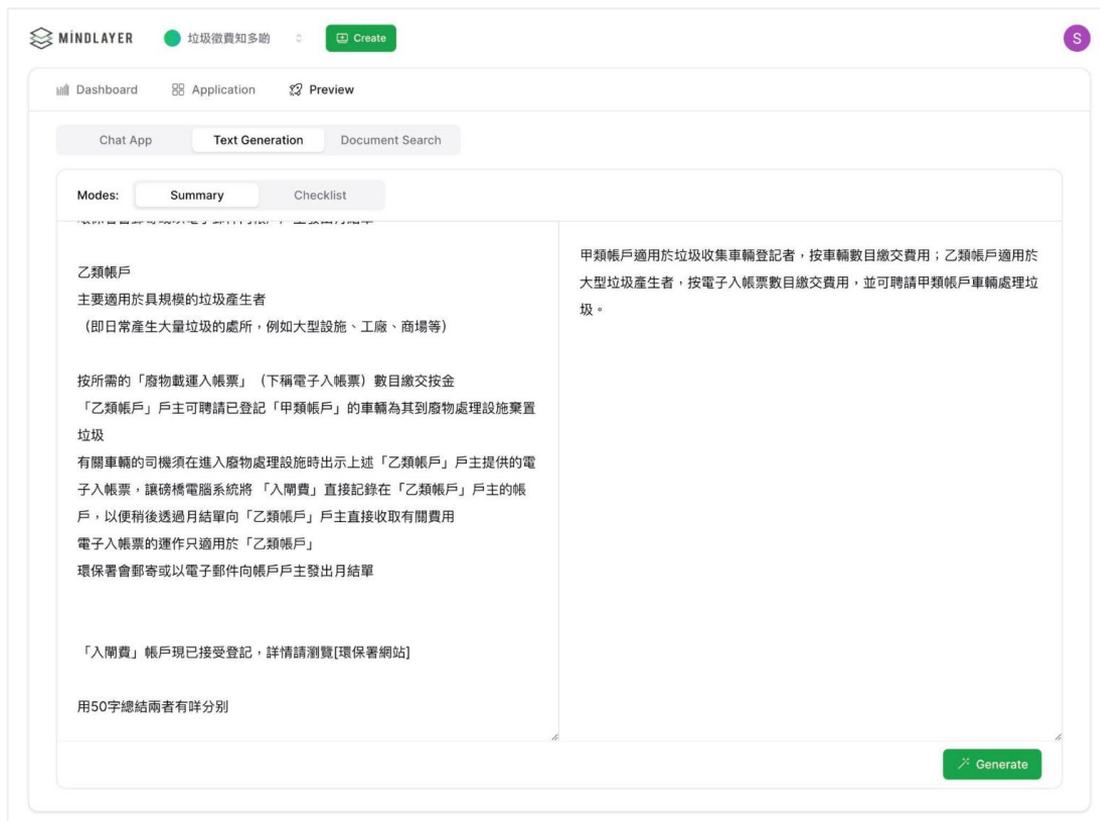Scenario-based search engine

Potential / Successful Use Case

- **Advanced Chatbot / Voicebot with minimised training effort**

- Summary of information from Gov websites

- Advanced search engine

- And many more...

Potential / Successful Use Case

- Advanced Chatbot / Voicebot with minimised training effort

- **Summary of information from Gov websites**

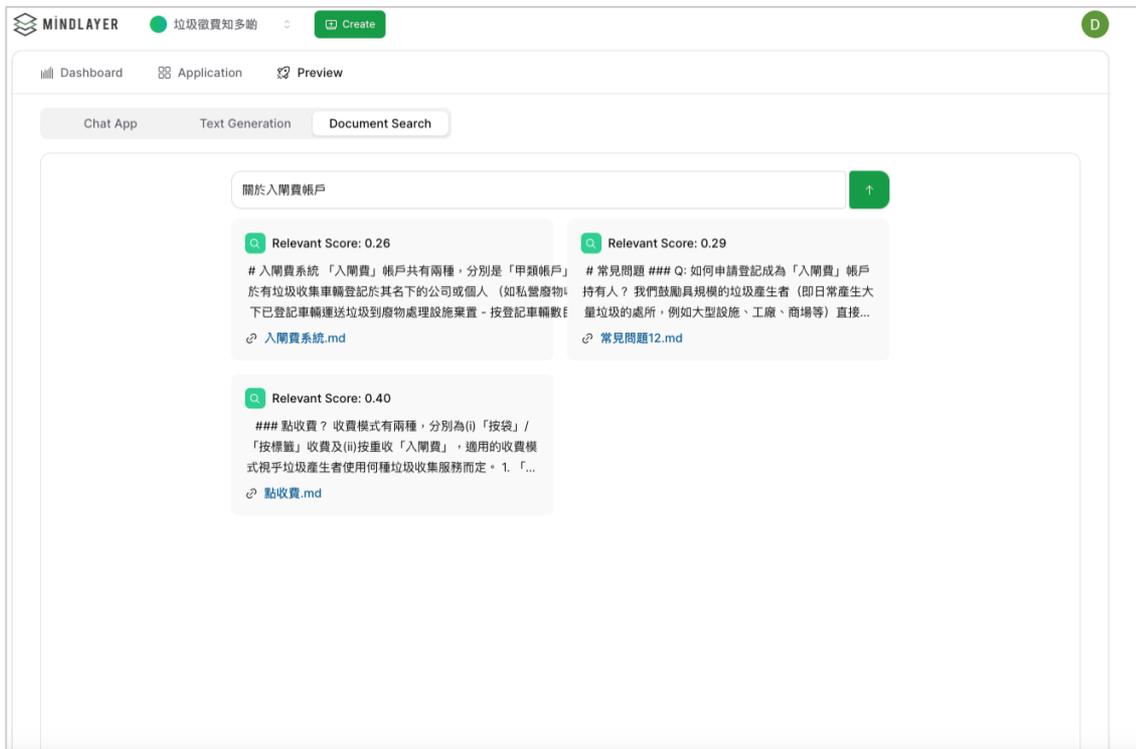- Advanced search engine

- And many more...

Potential / Successful Use Case

- Advanced Chatbot / Voicebot with minimised training effort

- Summary of information from Gov websites

- **Advanced search engine**

- And many more…

Problems when using ChatGPT

Major limitations when using ChatGPT

- **Not officially support in HK**
  Using VPN is just a bypass, but not a long-term solution

- **Security Concern**
  Concern on the sensitive data leakage on Cloud-based solution

- **Factuality and Knowledge**
  Knowledge is static, absence in both domain and in-house specific knowledge.

Overview - Mindlayer Large Language Model Platform (MLMP)

An **all-in-one solution** designed to efficiently manage inquiries and emergency calls, while simplifying the process of locating the appropriate information.

- **AI Search powered by LLM**
  Powerful AI search engine & provide relevant information from your own knowledge base

- **Automated Chatbot**
  Provide the round-the-clock service and preliminary answer with references via AI model from your own dataset.

- **Text Generator**
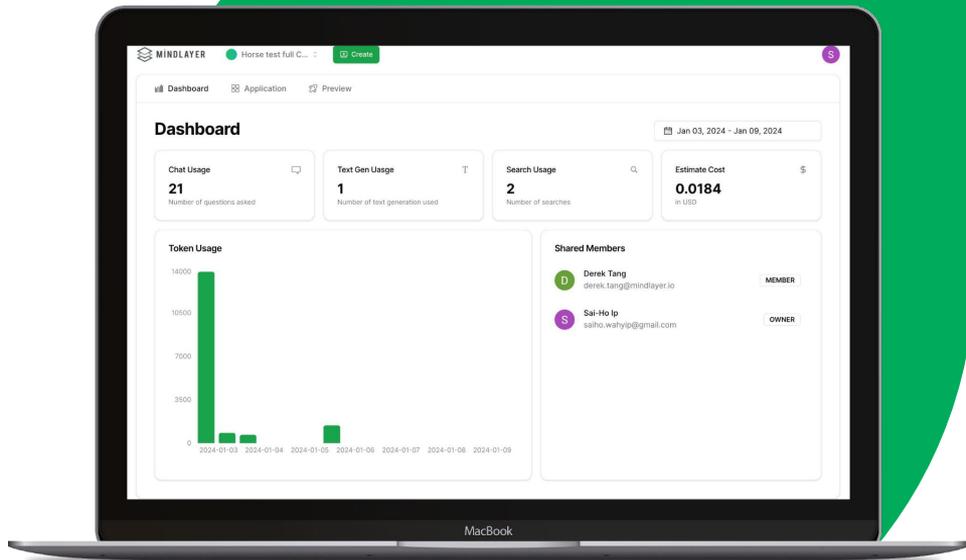 Able to generate the summary, report, or checklist from voice call or documents
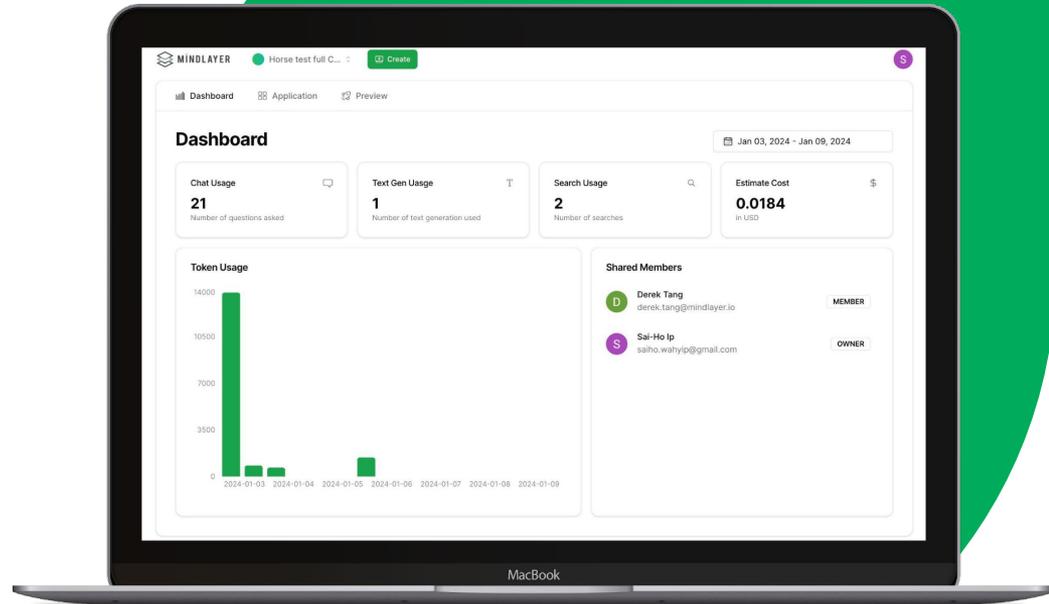
Overview - Mindlayer Large Language Model Platform (MLMP)

Build LLM Apps in minutes.

- VPN is not required

- On-premise/On -Cloud
  Deployments

- Integration with your own dataset

- Enterprise Features

- Support of different LLMs

And more...

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Summary: Key Takeaways

Challenges in Public Services

- More citizen's inquiries and higher expectation on public services
- Additional resources required for special situations
- Limited service availability during non-office hour
- Every citizen has unique situation and problem

Leverage LLM to Solve the Problems

- **Chatbot** – Round-the-clock service, better NLU and Accuracy
- **Text Generator** – Generate summary /report from your sources easily
- **AI Search (LLM)** – Provide relevant information from various sources easily even the enquiry is complex and scenario-based

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Thank You.

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Company Profile

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Government

1823

香港天文台
HONG KONG OBSERVATORY

屋宇署
BUILDINGS DEPARTMENT

醫務衛生局
Health Bureau

稅務署
Inland Revenue Department

Office of the Government Chief Information Officer
政府資訊科技總監辦公室

Financial Industry

DBS

Manulife

PRUDENTIAL
英國保誠

Transportation

MTR

香港電車
HK TRAMWAYS
EST. 1904

Others

香港賽馬會
The Hong Kong Jockey Club

SAPIENTIA ET VIRTUS

遙距營商計劃
D-Biz

BGCA
香港小童群益會
The Boys' & Girls' Clubs Association of Hong Kong

Recognition & Partnership

Red Hat

HK TECH 300

DBS Accelerator
POWERED BY nest
DBS   APPLICATIONS CLOSE JUN 8TH, 2016

Hewlett Packard Enterprise

Google

Microsoft