dayta

AI-enabled SmartCity Application

April 2021

Applications and How AI can enable them

Smart Parking

Security

Public Transportation

Construction

Elderly Care

Retail

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Awards & Achievement

HKRMA

Smart Retail Tech Award
(Technology Startups) –
Gold Award

**Hong Kong Retail
Management Association**

Cert of Merit
優異證書

**HONG KONG
ICT AWARDS
2020 香港資訊及
通訊科技獎**

ICT Startup Award
(Software and Apps)
Certificate of Merit

**Hong Kong ICT
Awards 2020**

Forbes
UNDER 30
ASIA 2021
HONOREE

Honoree of
Forbes 30 Under
30 Asia 2021

Retail & E-commerce

Incu-Tech
科技.創業.培育

LEAP@HK
飛躍計劃

HK AI LAB

Cyclops | AI Cloud Video Analytics
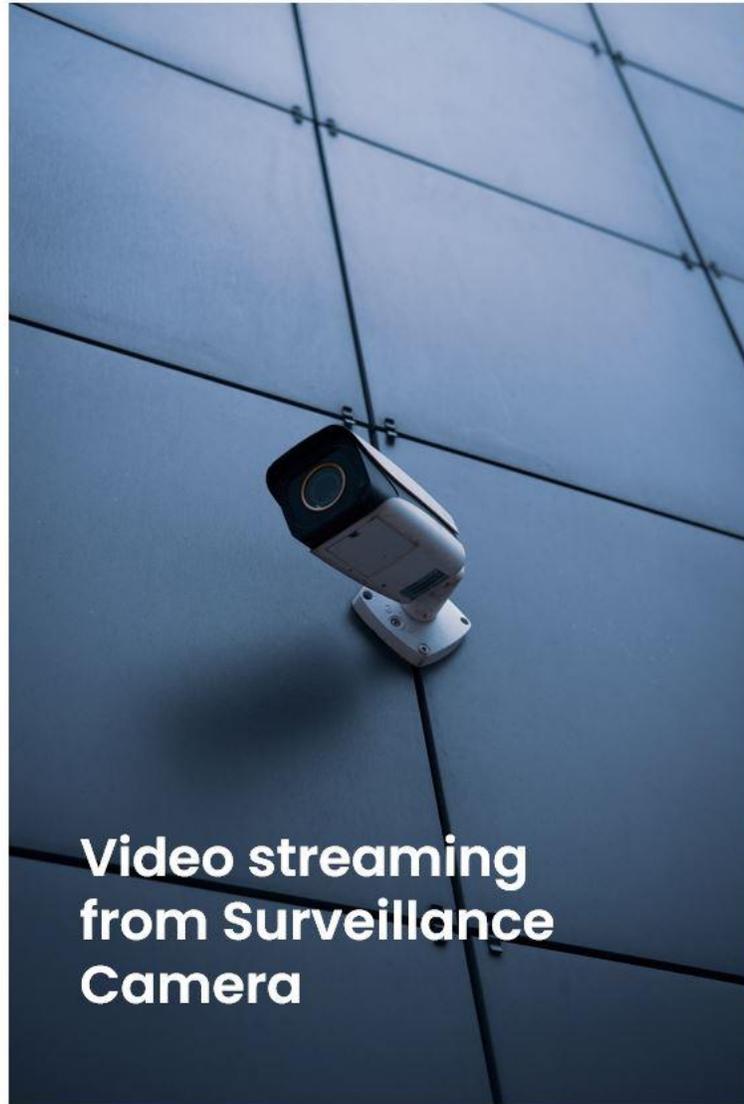
Video streaming from Surveillance Camera

Shopper Analytics through AI

Real-Time Management

Business Intelligence

Open Source

Open source data refers to data that is publicly accessible and fits within a broader set of values that relies on collaboration, transparency, meritocracy, and generally open exchanges and development

Environment

- Climate
- Weather
- Danger

Social Welfare

- Traffic
- Recreation
- Housing

Economics

- Employment
- Finance
- Commerce

Smart City

- Transport
- Security
- Consumer Behaviour

● Already funded by the government ● Potential

Checkpoint A

Passerby
353,571

Dominant Age Group
28-39

Gender

44%
56%

■ Female ■ Male

Checkpoint C

Passerby
73,234

Dominant Age Group
40-50

Gender

50%   50%

■ Female ■ Male

Checkpoint B

Passerby
229,233

Dominant Age Group
19-27

Gender

40%
60%

■ Female ■ Male
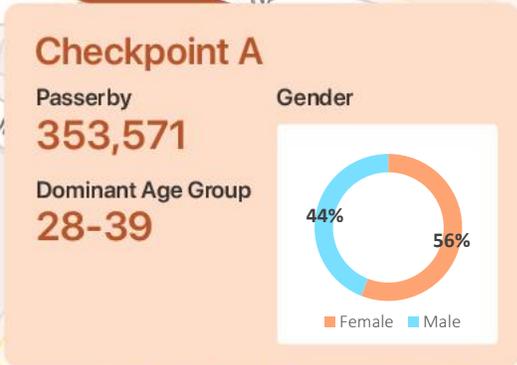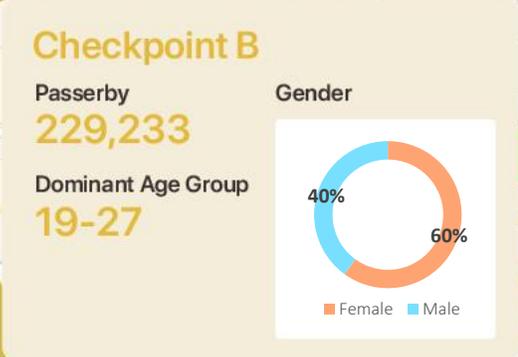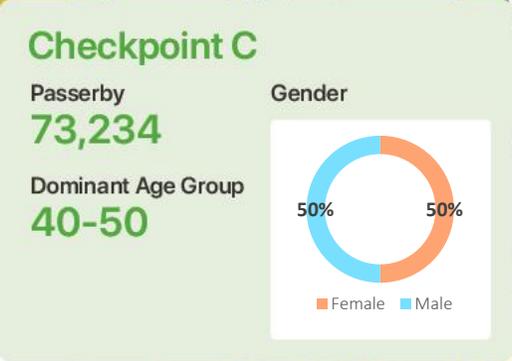
Future: 5G + Cloud Computing

5G Internet

- Low Latency
- Faster, smoother transfer,
- Fosters integration

CONNECTIVITY

## Cloud Computing

- Save cost,
- Wide availability,
- High scalability

SCALABILITY

Smart City Vision

Agility

Accessibility

Sustainability
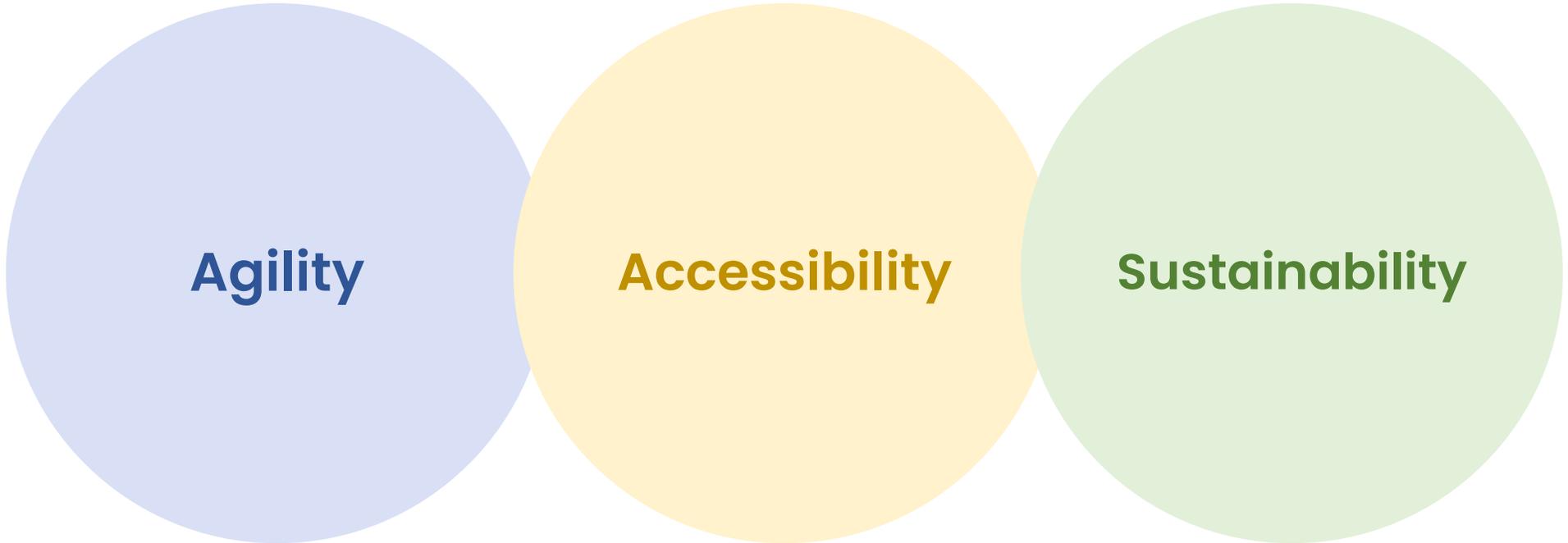
Contact Us

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